for unequalled pictures





Aires 35IL

F 1.9 / 4.5 cm

# AIRES 35IIL

## a De Luxe

35 camera

\$99.50

Case

\$12.50

Wide-aperture, wide-angle lens F 1.9/4.5 cm,

Single-action lever for film winding
and shutter cocking
"Trimming" type combined range-view finder
Fully-synchronized shutter with light value scale (LVS)
and many other features

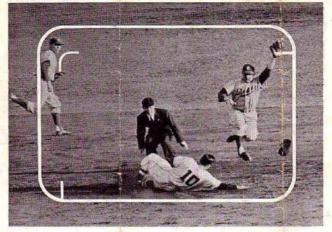


Beautiful, genuine leather, Eveready Carrying Case supplied with each camera

An F 1.9 6-element lens highly corrected for chromatic aberrations with resolution of the highest order, a fool-proof single-action lever to wind the film and at the same time cock the shutter, a unique "trimming" type single window range-view finder - these and many other features make the "Aires 35-1 L" the superb 35mm camera you have been looking for.

Created with the highest skill and with a view to supplying the public with a top-quality 35 mm camera for a price within everyone's reach, the "Aires 35-IL" is perfect in workmanship and performance with a very wide scope of usefulness, and yet available for an amazing low price considering its many features.

- ☆ Lens: Wide-aperture, wide-angle 6-element H-Coral lens:
  F:1.9/4.5cm. amber-coated for high light transmission.
- Shutter: Fully-synchronized "Seikosha MXL" shutter with light value scale (LVS) and speeds of B, 1, 1/2, 1/5, 1/10, 1/25, 1/50, 1/100, 1/250 and 1/500 sec. with built-in MFX synchrosetting with automatic time-lag adjusting mechanism for perfect synchronization with flash (M and F) and speedlight (X).
- Single-action lever to wind the film and simultaneously cock the shutter.
- Increased speed in snap-shooting thanks to the convenience of the quick action film wind lever (12 shots in 10 seconds).
- A Perfect prevention of double exposures.
- Automatic exposure counter with automatic "zero" setting.
- Rapid film-rewind crank to facilitate fast reloading. The exposure counter turns the other way round to show whether or not the film has been completely rewound.
- Rangefinder coupled focusing from infinity to 20 inches without auxiliary close-up lenses.
- All scales can be seen from above while camera is in shooting position.
- Click-set shutter speed.
- Body-release with special gears to prevent undue camera movement.
- A Hood for prevention of halation.
- Click-set film indicator.
- "Trimming" type coupled range-view finder (see next page).



### Advantages of "trimming" range viewfinder

 It eliminates visual error which may occur according to how the photographer holds the camera in front of his eye.

2) It adjusts perfectly for parallax.

- Because the viewfinder shows a larger field than the lens actually records, it is ideal for focusing on fast moving subjects.
- 4) It ensures a clear, brilliant image even in light insufficient for ordinary cameras.
- 5) It enables the photographer to see the entire image accurately even if he wears spectacles,
- 6) No auxiliary viewfinder is necessary.

#### Accessories for "Aires 35 L"

#### Lens Hoods

Filters for black and white film: U. V., Light Yellow, Yellow, Orange, Red

Filters for natural color film: Skylight (Light Pink), Cloudy (Slightly Brown),
Type F (Brown), Type A (Brown), Clear Flash (Light Blue), Fhoto Flood
(Blue).

Imported by

#### KALIMAR INC.

1909 So. Kingshighway, St. Louis 10, Mo.

Manufactured by

AIRES CAMERA IND. CO., LTD.

Tokyo, Japan