

Aires

for unequalled
pictures



Aires 35 III L

F 1.9 / 4.5 cm

AIRES 35III L

a De Luxe

35^{m/m} camera

\$99.50

Case \$12.50

Wide-aperture, wide-angle lens

F 1.9/4.5 cm.

Single-action lever for film winding
and shutter cocking

"Trimming" type combined range-view finder

Fully-synchronized shutter with light value scale (LVS)
and many other features



Beautiful, genuine leather, Eveready Carrying Case
supplied with each camera

An F 1.9 6-element lens highly corrected for chromatic aberrations with resolution of the highest order, a fool-proof single-action lever to wind the film and at the same time cock the shutter, a unique "trimming" type single window range-view finder - these and many other features make the "Aires 35-III L" the superb 35mm camera you have been looking for.

Created with the highest skill and with a view to supplying the public with a top-quality 35 mm camera for a price within everyone's reach, the "Aires 35-III L" is perfect in workmanship and performance with a very wide scope of usefulness, and yet available for an amazing low price considering its many features.

- ☆ Lens: Wide-aperture, wide-angle 6-element H-Coral lens:
F: 1.9/4.5cm. amber-coated for high light transmission.
- ☆ Shutter: Fully-synchronized "Seikosha MXL" shutter with light value scale (LVS) and speeds of B, 1, 1/2, 1/5, 1/10, 1/25, 1/50, 1/100, 1/250 and 1/500 sec. with built-in MFX synchro-setting with automatic time-lag adjusting mechanism for perfect synchronization with flash (M and F) and speedlight (X).
- ☆ Single-action lever to wind the film and simultaneously cock the shutter.
- ☆ Increased speed in snap-shooting thanks to the convenience of the quick action film wind lever (12 shots in 10 seconds).
- ☆ Perfect prevention of double exposures.
- ☆ Automatic exposure counter with automatic "zero" setting.
- ☆ Rapid film-rewind crank to facilitate fast reloading. The exposure counter turns the other way round to show whether or not the film has been completely rewound.
- ☆ Rangefinder coupled focusing from infinity to 20 inches without auxiliary close-up lenses.
- ☆ All scales can be seen from above while camera is in shooting position.
- ☆ Click-set shutter speed.
- ☆ Body-release with special gears to prevent undue camera movement.
- ☆ Hood for prevention of halation.
- ☆ Click-set film indicator.
- ☆ "Trimming" type coupled range-view finder (see next page).



Advantages of "trimming" range viewfinder

- 1) It eliminates visual error which may occur according to how the photographer holds the camera in front of his eye.
- 2) It adjusts perfectly for parallax.
- 3) Because the viewfinder shows a larger field than the lens actually records, it is ideal for focusing on fast moving subjects.
- 4) It ensures a clear, brilliant image even in light insufficient for ordinary cameras.
- 5) It enables the photographer to see the entire image accurately even if he wears spectacles.
- 6) No auxiliary viewfinder is necessary.

Accessories for "Aires 35 III L"

Lens Hoods

Filters for black and white film: U. V., Light Yellow, Yellow, Orange, Red and Light Green.

Filters for natural color film: Skylight (Light Pink), Cloudy (Slightly Brown), Type F (Brown), Type A (Brown), Clear Flash (Light Blue), Photo Flood (Blue).



Imported by

KALIMAR INC.

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AIRES CAMERA IND. CO., LTD.

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