Minolta SR-1
(model V)

Streamlined beauty
in a classic
Single Lens Reflex
camera

NEW STYLING . . . NEW ECONOMY (Now the Best Value in the Single Lens Reflex Field.)

A single lens reflex camera is, of course, a necessity for an accomplished photographer. With convenient through-the-lens viewing, lens versatility, and precision elements, SLR's are used by virtually every professional. Long established as a professional-caliber camera, the SR-1 (model V) — sister camera to Minolta's famed SR-7 (model V) — is now more desirable than ever. It is rugged and versatile enough for the most demanding photographer. There is no photographic situation it cannot master. It accepts 25 interchangeable Rokkor Lenses—from 21 mm ultra-wide angle to 1,000 mm super telephoto, including a full range of zoom lenses. (For more lens information, see inside.)

One of the most exciting features of this new camera is the styling . . . it's the new look in SLR cameras. It's slim, trim and light weight. Without sacrificing a single feature of the popular SR-1, Minolta has reduced the weight to 21.2 oz. (600 g). The camera body is slimmer, more compact than any other camera of this class. Yet the balance is perfect. Minolta proves that professional SLR cameras do not have to be bulky, heavy or hard to handle. Prove it to yourself — handle the SR-1 (model V).

DESIGNED FOR EASY HANDLING

Hold the SR-1 in picture-taking position. The balance is exceptional. It's beautiful camera, too. The streamlined look is complemented by the camera's excellent finish-work. The aventurine chrome-plated surface looks shiny and gleaming — but gives off no reflections at all. Now glance down at the controls. They're all positioned where you can read them, adjust them easily. The film speed setting . . . the shutter speed dial . . . the focusing ring . . . the optional CdS exposure meter . . . they're all set right on top for fast, straight reading and adjusting. There is no SLR on the market that is more convenient or easier to handle. It's another Minolta step towards simpler fine photography.

UNEQUALLED VIEWFINDER

The viewfinder of the SR-1 is packed with features — little things that makes a big difference to a good photographer.

PENTAPRISM VIEWFINDER. This finder has won acclaim for its near-perfect field of vision and its perfect 1.0 magnification rate. This means you see the subject without distortion — exactly at it appears to the human eye. And the extra-large mirror virtually eliminates mirror-cut during long telephoto.

MICROPRISM FOCUSING. Diagonally arranged microprisms converge to form a bright, sharp image. The image is bright right out to the corners and "snaps in" sharply to perfect critical focus. As Camera 35 magazine reported, this is ". . . the unmistakeable mark of good optics." Brightness is further increased by the use of a superlative Fresnel lens. And the image is not diminished even when using telephoto or close-up lenses!

ADVANCED CdS EXPOSURE METER V

Optional for the SR-1 is an extremely high quality, high sensitivity, clip-on CdS exposure meter V It is powered by a mercury battery (with checker) and coupled to the shutter speed. Correct exposure can be determined at a glance. One action (push button) readings with the Hi-Low switch make setting quick and simple.

For sensitivity and accuracy this meter is unmatched. A narrow receiving angle of only 30° assures no problems with reflection or unwanted incident light. In fact, the SR meter V is actually superior to many hand-held meters now being sold. Its wide working range — from EV2-18 at ASA 100 — is more than adequate for situations ranging from one candle power to sunlit snow. It eliminates the need for an extra meter, making your photography faster and less complicated. Yet for all its features, this meter is very compact. It is complete. It is completely unobtrusive on the camera operation.

MORE QUALITY FEATURES

Here are features that all expert and professional photographers look for . . . but usually find only on cameras costing a great deal more than the SR-1.

MIRROR LOCK. The mirror lock, which keeps the mirror suspended, does away with film loss. When used with ultra wide-angle lens, the mirror lock keeps the mirror from touching the rear of the lens.

RAPID CHANGE LENS MOUNT. All Rokkor lenses (except close-up types) are bayonet mounted. This method is quick, solid and foolproof. You can change lenses in five seconds, easily. The mount is rigid and smooth, without the slightest trace of looseness or "backlash". This is an important consideration since rigidity of mount is essential to holding good picture definition.

WIDE RANGE OF FILM SPEEDS. The SR meter V accepts film from ASA 6-6400, making it versatile enough for any kind of photography.

PREVIEW LEVER. The diaphragm lever (conveniently located on the lens barrel)gives you a quick preview of the aperture opening effect on depth-of-field. Diaphragm returns instantly when lever is released.

WIDE SELECTION OF SHUTTER SPEEDS. Shutter speeds range from 1 to 1/500 plus B. The shutter release is so smooth you can hand-hold down to 1/8 second with negligible shutter jar. Automatic shutter lock prevents double exposure. All speeds synchronized for FP bulbs: 1 to 1/60 for electronic flash.

AUTOMATIC PRE-SET DIAPHRAGM. This feature gives you maximum brightness in the viewfinder and permits easy focusing. When the shutter is released, the diaphragm closes to pre-set aperture, the mirror clears, the picture is taken, the mirror returns, the diaphragm reopens . . . all automatically, all instantaneously.

SPECIFICATIONS & ACCESSORIES

Single lens reflex camera with pentagon prism viewfinder. Optional clip-on CdS exposure meter coupled with shutter speed. The working range is EV2~18 at ASA 100. Acceptance angle of 30°. Rokkor lens F1.8 / 55mm (or F2.0 / 55mm). Focal plane shutter with speeds from 1 to 1/500 sec. and B. Fine microprism focusing with Fresnel lens. Reflex mirror with quick return system and mirror lock. Flash synchronization (FP and X contact points). Single-stroke, rapid-wind film advance lever. Automatic reset film counter, repid film-rewind crank, built-in self-timer, bayonet type lens mount. Accepts standard 35mm film (20 or 36 exposures) in ASA speeds 6 to 6400 (DIN 9 to 39). Body weight: only 21.2 oz. (600 g.). Size: 5-3/4×3-1/2×1-7/8 inches (145×88.5×47.5 mm).

Including the 25 interchangeable Rokkor Lenses, there are more than 120 accessories available. They include: Filters (UV, Yellow, Orange, Red, Green, ND, Polarizing). Lens shade. Close-up lenses. Eyepiece correction lenses. Angle finder. Magnifier. Flash gun . . . and many more, making the SR-1 (model V) a complete and independent photographic system.

OTHER FINE CAMERAS FROM MINOLTA

These are only a few of the cameras in the Minolta line. See your local dealer for the Minolta that fits your budget . . . your needs.

MINOLTA AUTOPAK-8 K5 All new, and the most advanced Super-8 cartridge camera you can buy. The easiest-to-use movie camera ever designed. 50% larger film size. Exclusive TTL light measuring for perfect exposures automatically — even while zooming.

MINOLTA AUTOCORD CdS— World's first twin lens reflex with a built-in CdS exposure meter. This sturdy, rugged camera gives you the versatility of the classic twin lens reflex system with the unique plus of a built-in CdS exposure meter. Rokkor lens F3.5/75mm. Speeds 1 to 1/500

MINOLTA HI-MATIC 7 Works three ways. It's completely automatic. It's completely manual. Or you can use the built-in CdS exposure meter as a guide to correct exposures. This camera answers every photographic situation imaginable. Rokkor lens F1.8/45mm. Speeds 1/4 to 1/500.

MINOLTA 16EE II Fully automatic sub-miniature 16EE II fits in pocket or purse. CdS exposure meter determines exposure. Instant-Loading film cartridge takes 20 pictures, color or black and white. Rokkor lens F2.8/25mm.

WORLD FAMOUS ROKKOR LENSES

More than a camera, the SR-1 (model V) is a complete photographic system capable of mastering any photographic situation. There are more than 120 accessories and attachments available, including 25 interchangeable Rokkor Lenses. These famous lenses cover the full range from 21 mm ultra-wide angle to 1,000 mm super telephoto, including a complete range of zoom lenses from 50 mm to 500 mm.

Acknowledged to be one of the world's great photographic optics systems, Rokkor Lenses are unique in all the world. Made exclusively by Minolta for Minolta cameras, they are quality controlled from raw materials to final, finished product.

An exclusive feature of Rokkors is Minolta's patented Achromatic Coating process. This secret treatment is actually a double coating, which results in the famous "green lens" appearance. The double coating allows the entire spectrum to pass through the lens — with the important exception of flare-causing ultra-violet rays. As a result, Rokkor lenses give truer, richer color tones than any other lens made today. Minolta guarantees it.

Rokkor Lenses, which are designed by Minolta's own computers, are renowned for their optics and easy-handling. Advanced lens element groupings have made Rokkors extremely compact. They're no bigger than they have to be to give you sharp, clear photographs in every range. For example, the Rokkor 300 mm telephoto lens is so compact that it can be hand-held without difficulty.

Before you invest important money in an SLR camera, we suggest that you test the SR-1 (model V). Compare it feature-for-feature with any other camera made. Compare the color clarity and the sharpness of Rokkor Lenses with any other lenses made. You'll see why we consider this camera one of the finest made today.

MINOLTA MASTERS PHOTOGRAPHY

Minolta

MINOLTA CAMERA CO., LTD.

Cat. # SR-108E

Printed in Japan